



ClearVue PHOTO
Real Estate Marketing

Real Estate Photography Prep Guide Checklist

Next Day Delivery | HDR Photo | Blue Sky | Free Agent Dashboard | Free Marketing Materials

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GENERAL

- all lights ON
- all ceiling fans OFF
- OPEN all window blinds
- toilet seats CLOSED
- Turn OFF TV's
- NO cars in driveway or in front of the property
- SECURE Pets
- REMOVE all clutter/personal items
- Use GARAGE for storage
- CLOSE garage doors
- Move ALL garbage cans out of sight
- MOW/clean up landscaping
- Clear surfaces of PERSONAL items
- PREP Pool/Patio areas
- Prep water features, turn ON bubblers..
- Remove any Realtor SIGNS
- Plan NOT to be seen - off property or remain in areas where you can't be seen during the shoot
- Make sure LANDSCAPING is on-point. Plan with gardener/pool cleaner to come the day of or before the shoot.



INTERIOR

- Do a COMPLETE home refresh, make beds, clear sinks and clean floors
- REMOVE all clutter
- CLEAR all surfaces
- Wipe ALL major appliances

